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J. B. Bernstein Coming to Ft. Myers on March 4

January 23, 2015 Ft. Myers, FL – Headspace Promotions, LLC will be hosting J.B. Bernstein, the real 'Million Dollar Arm' as their second speaker for their Speaking of South Florida Speaker Series with theme 'Meet the Real' at Barbara B Mann Performing Arts Hall on March 4.

J.B. has redefined what it means to be a sports agent and entrepreneur. In addition to creating and growing the brands of several sports legends including Barry Bonds, Emmitt Smith and Barry Sanders, he was the mastermind and co-creator of the Million Dollar Arm contest and brand. His contest brought two Indian-born men to the U.S. who signed contracts with the Pittsburgh Pirates. He is a New York Times best-selling author with his first book, *Million Dollar Arm* that then became the Disney movie of the same name.

"J. B. Bernstein's story is more than just about sports. It's about business, personal growth, and thinking outside-the- box", said Rob Maier, Partner, Headspace Promotions, LLC. "His narrative appeals to business people, sports fans, and anyone who roots for the underdog."

Headspace Promotions hosted their first speaker, Frank Abagnale, the real 'Catch Me if You Can', on January 13, and will host Aron Ralston, the real '127 Hours' on April 15. Their bios are available on www.speakingofsouthflorida.com. All performances will be held at the Barbara B Mann.

About Headspace Promotions, LLC

Headspace Promotions, LLC (www.speakingofsouthflorida.com) created the Speaking of South Florida speaker series to bring speaker events annually to South Florida for the purpose of exchanging ideas, opinions, and perspective for the enrichment of the community it serves. Our Speaking of South Florida series is themed-based such as 2015's 'Meet the Real', however inspiration may be drawn from world affairs, reluctant heroes, life-time achievers, universal educators, and entertainers.

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