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## Hear J. B. Bernstein on 99.3 ESPN FM Radio

**February 20, 2015 Ft. Myers, FL** – J.B. Bernstein, the real ‘Million Dollar Arm’ will be appearing live at Barbara B Mann Performing Arts Hall on March 4 as the second speaker of Speaking of South Florida Speaker Series with theme ‘Meet the Real’, but before he arrives in Ft. Myers, he will be interviewed by hosts Mark Miller and David Moulton during their show, Miller & Moulton in the Afternoon on 99.3 ESPN FM radio to air February 27 at 5:30pm Eastern time.

“We are excited to have J.B. as one of our speakers, and happy that he has agreed to participate on the Miller & Moulton show”, said Rob Maier, Partner at Headspace Promotions. “So much so, that we will be giving away 5 pairs of tickets to our show for J.B.’s appearance at BB Mann during the radio interview.”

J.B. has redefined what it means to be a sports agent and entrepreneur. In addition to creating and growing the brands of several sports legends including Barry Bonds, Emmitt Smith and Barry Sanders, he was the mastermind and co-creator of the Million Dollar Arm contest and brand. His contest brought two Indian-born men to the U.S. who signed contracts with the Pittsburgh Pirates. He is a New York Times best-selling author with his first book, *Million Dollar Arm* that then became the Disney movie of the same name.

“It is a great honor to be part of the Speaking of South Florida Speaker Series in Ft. Myers at the Barbara B. Mann Theater on March 4<sup>th</sup>. I am excited to share the Million Dollar Arm story which is really a microcosm on how to be successful in everything you do,” says J.B. Bernstein.

Headspace Promotions hosted their first speaker, Frank Abagnale, the real ‘Catch Me if You Can’, on January 13, and will host Aron Ralston, the real ‘127 Hours’ on April 15. Their bios are available on [www.speakingofsouthflorida.com](http://www.speakingofsouthflorida.com). All performances will be held at the Barbara B Mann.

About Headspace Promotions, LLC

Headspace Promotions, LLC ([www.speakingofsouthflorida.com](http://www.speakingofsouthflorida.com)) created the Speaking of South Florida speaker series to bring speaker events annually to South Florida for the purpose of exchanging ideas, opinions, and perspective for the enrichment of the community it serves. Our Speaking of South Florida series is themed-based such as 2015’s ‘Meet the Real’, however inspiration may be drawn from world affairs, reluctant heroes, life-time achievers, universal educators, and entertainers.

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