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## Everyone Has a Story, Few Become Hollywood Movies

**February 9, 2015 Ft. Myers, FL** – We’ve all heard it. Everyone’s life is a story. But who do you know, who has had a best-selling book and/or blockbuster movie? That is what Michelle Kenyon and Rob Maier, Partners at Headspace Promotions, LLC, thought when they decided to start a speaker series in Fort Myers.

“I have always loved hearing people’s stories; whether it is about their travels, family, or some other interesting aspect of their life. I have always enjoyed biographies, and hearing how someone got from this point to that point in their lives”, said Michelle. “It is always fascinating and intriguing. With that in mind, we decided that is what we would base our speaker series on; peoples stories. Most speaker series don’t have a theme but to me, the word ‘series’ means it should have a common thread. So our series is based on real-life stories that became a book or movie.”

“Most people aren’t aware that we live here and most people aren’t aware that we are a grass-root company”, said Rob. “We are not a conglomerate or franchise. We wanted to have our own business, but wanted something unique for the area. We have enjoyed speaker series in cities that we have lived in and we have also heard keynote speakers at events, and with Michelle’s experience in media and having worked with entertainers, we thought we could have the best of both worlds.”

“After the success of this year,” Rob reflects, “we hope to continue the series annually. However, the theme may change. It all depends on our audience. If they like this theme, we will continue, but we do have other theme ideas. We need to get through this year first”, he says with a smile.

What is their line-up for 2015? They just hosted Frank Abagnale in January. He is the ‘real’ *Catch Me if You Can*. Their second guest, March 4, is world-renowned sports agent, J.B. Bernstein, of *Million Dollar Arm* fame, and their third speaker, April 15, is Aron Ralston, the subject for the book *Between a Rock and a Hard Place* that then became the movie *127 Hours* starring James Franco.

“Our next step after choosing the speakers was to find a venue”, Rob stated. “We decided on Barbara B Mann Performing Arts Hall because it is well-known, and a great venue, not a bad seat in the house.”

“Plus it has a story,” Michelle says with a wink.

About Headspace Promotions, LLC

Headspace Promotions, LLC ([www.speakingofsouthflorida.com](http://www.speakingofsouthflorida.com)) created the Speaking of South Florida speaker series to bring speaker events annually to South Florida for the purpose of exchanging ideas, opinions, and perspective for the enrichment of the community it serves. Our Speaking of South Florida series is themed-based such as 2015’s ‘Meet the Real’, however inspiration may be drawn from world affairs, reluctant heroes, life-time achievers, universal educators, and entertainers.