

FOR IMMEDIATE RELEASE

Headspace Promotions, LLC

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Aron Ralston Coming to Ft. Myers

March 13, 2015 Ft. Myers, FL – Headspace Promotions LLC will host their third and final speaker for their 2015 'Meet the Real', on April 15 with Aron Ralston at the Barbara B Mann Performing Arts Hall at 7:30 pm. He is an outdoor enthusiast and the real '127 Hours' as portrayed by James Franco in the movie.

If you aren't familiar with Aron's story, you will be enthralled to hear his ordeal. After hiking 7 miles into Utah's canyon country, he accidentally dislodged an 800 lb. boulder that crushed and pinned his right hand. His story is one of survival and courage. He will tell his story and how he summoned the courage to do the unthinkable. His NY Times bestselling book, *Between a Rock and a Hard Place* became the major motion picture *127 Hours*.

"If you have tweens and teens, even college-aged kids, you should consider bringing them to hear Aron", said Rob Maier, Partner, Headspace Promotions, "as his tribulation demonstrates why it is important to let others know where you are going and what you are doing."

To kick off the appearance of Aron Ralston, Headspace Promotions will join Achieva Credit Union's AchievAlympics & Chili Blast on March 21 at Four Freedoms Park in Cape Coral with an Aron Ralston inspired spicy vegetarian chili. Aron is quoted as saying, 'It's so hot, it could keep you warm in a slot canyon for 127 hours.'

"We are happy to support the Achieva Foundation because they believe in helping students overcome obstacles to obtain success", said Rob Maier, "and we recognize Aron's story as an analogy for overcoming barriers."

About Headspace Promotions, LLC

Headspace Promotions, LLC (www.speakingofsouthflorida.com) created the Speaking of South Florida speaker series to bring speaker events annually to South Florida for the purpose of exchanging ideas, opinions, and perspective for the enrichment of the community it serves. Our Speaking of South Florida series is themed-based such as 2015's 'Meet the Real', however inspiration may be drawn from world affairs, reluctant heroes, life-time achievers, universal educators, and entertainers.

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